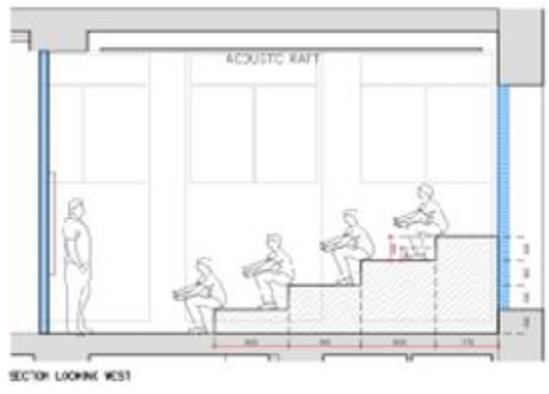


CONNEXION CAMPAIGN SCHOOL ACTIVITIES PROJECT



HELP US RAISE £30,000 TO COMPLETE A KEY EDUCATIONAL PROJECT AS PART OF CONNEXION

Promotion of the French language and culture to young audiences is a key mission of the French Institute in the UK, as part of its diplomatic agenda in terms of educational cooperation. The rich programme of school workshops and film screenings delivered by the Institute are well-known and have already been appreciated by more than 2,500 teachers of French in the UK. In 2019, the French Institute welcomed onsite more than 6,000 pupils coming from 140 different schools.

As part of the Connexion project, the French Institute in the UK aims to develop and intensify its effort in educational cooperation by extending and adapting spaces to welcome young audiences aged 4 to 17 in the best possible conditions. The French Institute is planning to create a new space dedicated to school activities and workshops, where children are encouraged to learn French in a nice and warm atmosphere.

The French Institute team is planning to refit a 35m² room currently available on the ground floor in order to welcome pupils and develop school activities. Until now, pupils were welcomed in spaces at the French Institute and at the Language Centre which were not specifically adapted to these audiences and limited in capacity.

Project objectives:

- Offering a dedicated space to educational activities, one of the Institute's key missions with 93% of the schools served being British ;
- Making the Institute's onsite educational & cultural offer more attractive;
- Developing audiences with a strong focus on young visitors;
- Welcoming disabled pupils in the best possible conditions;
- Broadening the diversity of the French Institute's onsite activities & programmes.

Renovations include technical equipment set up such as ventilation, acoustic treatment, installation of modular components, video projector and screen for a global **£30, 000 budget**.

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